

Advertising Options


to help you reach the business community in the Bangor region

Print

Newsletter

This monthly newspaper published by the Chamber contains a variety of articles about business, Chamber members and the community. The circulation of the ChamberNEWS is 1,200 issues and is distributed to all chamber members. Extra copies are available in the Chamber reception area.

Advertise all year and save! There are 11 issues annually, not including the January issue, which is an annual report published in the Bangor Daily News. ChamberNews is also sent to all members via email and is posted on the Chamber's website: www.bangorregion.com



ChamberNEWS Rates

1/16 pg.	2.5w x 3.625h \$60 per month \$255 - 5 issues (15% discount) \$528 - 11 issues (20% discount)
1/8 pg.	4.75w x 3.625h \$100 per month \$425 - 5 issues (15% off) \$880 - 11 issues (20% off)
1/4 pg. - 10w x 3.625h	\$150 per month \$638 - 5 issues (15% discount) \$1,320 - 11 issues (20% discount)
Newsletter Insert - \$150 - 8 1/2 x 11 - 1,200 copies (one or two-sided) supplied by advertiser (We have very reasonable copy rates!)	

Ad and insert deadline: 15th of prior month

On-line

Website

We invite you to visit our website at bangorregion.com, then talk with us about getting your business in front of thousands of potential customers and partners. The website has information for Chamber members, anyone looking for business products or services, potential visitors to the area and those who may wish to relocate to the area. Google analytics reports are available to show the reach of this website.

\$100/month
Static Ads 250w x 100h pixels
(Additional sizes available.)

(Ads change in rotation upon click)

Email Ads

Each time there is a Business-After-Hours or Early Bird Breakfast, we inform members via email. When the Annual Dinner, Business Expo and Golf Tournament are approaching, we send notices to inform members about the events and encourage their participation. When we host a Hot Stove session or political forum, members hear about it through emails. We send monthly emails to hundreds of Chamber members... position your ad here to reach your target market.

\$50/month
Size: 150w x 100h pixels

Other Chamber Marketing Opportunities

Free Listing - On the Chamber website with links to member websites and in the Membership and Resource Guide.

B2B Discounts - Members can participate in the discount program as well as use the discounts offered.

Brochure Display - At our high traffic Information Center.

Business Referrals - We talk to visitors, members and the general public every day... we'd love to refer them to YOUR business!

Business After Hours - A chance to network with members at a different location each month.

Early Bird Breakfast - Network with fellow Chamber members while you learn about issues that have an impact on businesses.

Chamber News - Company awards and news are listed in the Member News section of the newsletter.

Member List - Provided for contact purposes.

Sponsorship Opportunities - Many opportunities exist for sponsoring events that provide instant impact.